

# Jump-start your business in Japan

Interested in entering the Japanese market? Contact us today to schedule a **Japan Unique Market Preparedness (JUMP) Assessment** to give your company the competitive advantage.

The JUMP Assessment is a one-day seminar designed to provide you with an individual, tailor-made approach to enter the Japanese market and eventually do successful business in Japan. During this day, San-Ten Consulting will give you a brief presentation and overview of the peculiarities of the Japanese market, and conduct face-to-face interviews with the key departments and stakeholders involved. At the end of the day, we will have a concluding discussion about your options and our recommendations.

Your JUMP Assessment will be customized to suit your company, your needs, and your industry's unique challenges in Japan. To see an example of a JUMP Assessment Day schedule, please refer to the next page.

The Japanese market is as complex as it is rewarding. At San-Ten Consulting, we are passionate about providing expertise and consultation that help your business thrive in Japan.

# JUMP Assessment Day

This is an exemplary Assessment Day that can be adjusted to your needs and time constraints. To set up your individual program, contact us at [info@san-ten.com](mailto:info@san-ten.com).

8:00		
	<i>8:30 Welcome and Introduction CEO / main Stakeholder</i>	Introducing the company and overall goals.
9:00		
	<i>10:00 Presentation Japan's Unique Market Dr. Ralf Mayer, all Stakeholders</i>	No intercultural training! Setting the stage for the interviews in the afternoon with experiences from real business.
10:00		
11:00		
Noon	<i>12:00 Lunch / Lunch meeting</i>	Depending on time restrictions, interviews can also be done here.
13:00		
	<i>13:30 Stakeholder Interview I Sales &amp; Marketing</i>	Up to three interviews with stakeholders / stakeholder departments. Sales & Marketing and Innovation / Business Development should be mandatory.
14:00		
	<i>14:45 Stakeholder Interview II Innovation, Business Development</i>	
15:00		
	<i>16:00 Stakeholder Interview III Corporate Strategy / P&amp;T / Supply Chain</i>	
16:00		
17:00		
	<i>17:30 Concluding Discussion All Stakeholders</i>	Final discussion and recommendations on how to enter the Japanese market.
18:00		